

Shaggy brings Caribbean vibes to Ischgl stage this Easter

On Easter Sunday, 20 April 2025, the Idalp at an altitude of 2,300 metres will once again host a special musical highlight: Shaggy will create an unforgettable atmosphere at the Top of the Mountain Easter Concert. Admission to the open-air concert is included in the valid ski pass, allowing fans to enjoy the musical experience right in the middle of the ski area.

For over ten years, the popular Top of the Mountain Easter Concert, a unique Easter Sunday event on the Ischgl Stage, was dominated by German music stars. In 2025, a transatlantic superstar will once again thrill fans and winter sports enthusiasts. Mr. Boombastic himself, the Jamaican Shaggy, will make his Ischgl debut on 20 April with his distinctive voice and legendary reggae and dancehall style, energising concert-goers on the Idalp. The concert in the Silvretta Arena starts at 1 pm. Admission on Easter Sunday is included in the valid day ski pass for the Silvretta Arena Ischgl/Samnaun as well as in the multi-day ski passes and season tickets. Tickets are available at ischgl.skiperformance.com.

Shaggy

Shaggy, born Orville Richard Burrell in Kingston, Jamaica, launched his career in New York's dancehall scene after moving to Brooklyn in his teens. A U.S. Marine vet, Shaggy's breakthrough came with "Oh Carolina," leading to over 40 million album sales and making him the only diamond-certified dancehall artist. Known for Billboard hits like "It Wasn't Me" and Grammy-winning album *44/876* with Sting, Shaggy remains among Spotify's top 3 streamed reggae artists. His viral hit "Banana" amassed 2 billion streams, and his reggae Christmas album *Christmas in the Islands* became a holiday favourite.

In recent years, Shaggy collaborated with Spice and Sean Paul on the hit "Go Down Deh," executive producing Spice's Grammy-nominated album *TEN*. He also received honours from Brown University and released *Com Fly Wid Mi* with Sting, reinterpreting Sinatra classics in a reggae style. His soca-inspired EP, *In the Mood*, showcases Caribbean Carnival influences, while his curated festival, One Fine Day, highlights his passion for Caribbean and global music.

Today, Shaggy's Boombastic Radio on SiriusXM brings reggae and afrobeats to audiences worldwide. As chairman of the Island Music Conference, Shaggy continues to support Caribbean music's growth and his foundation has raised millions for Kingston's Bustamante Children's Hospital.

"I always try to bring the fun when I'm performing, and keep everything very light-hearted and joyous," says Shaggy. "I think my purpose and my job is to bring joy to as many people as I can, and I want that to resonate within all of the music that I create."

PRESS RELEASE

Spring Blanc – Ski fun until early May

Whether you're a passionate skier, sun worshipper, gourmet, or music lover, the "Spring Blanc" event series provides delightful reasons to welcome spring on the white slopes of Ischgl. On the agenda: event highlights such as grenzenlos.kulinarisch (13 April) or sun.downer (11 & 25 April). Additionally, guests will experience atmospheric moments with the Top of the Mountain Spring (6 April), Easter (20 April), and Closing Concerts (3 May), the Spring Snow Festival concert on Alp Trida (26 April), and other highlights. Enjoy sun, mountains, and perfect corn snow slopes. More information: www.ischgl.com/springblanc

Further information at www.ischgl.com.

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